



MEMO to Black & White Cabs Drivers and Operators

Hi,

I am constantly asked by people in the industry, "what can I do about this Uber situation?".

Today I have an answer!

Last Friday, the OPT (Opportunities for Passenger Transport) Review Taskforce released an online survey.

The survey was designed to help the Taskforce to better understand how people use personalised transport, why they use it and how they make decisions about which services to use.

They have asked to hear from people across Queensland – whether they are a regular or infrequent user of taxi, limousine and/or rideshare services – to ensure the future we're headed towards aligns with customer needs and expectations.

The survey can be accessed here:

<http://www.optreviewqld.com.au/engagement-hub>

It will be available on the website until 3 April 2016. The survey has been tested and endorsed by a third party, specialist market research agency.

I would encourage you to take the survey and share details of it with your friends, family and other networks.

Please note - you can only do the survey once and you must register before you can access the survey.

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