Memo to Black & White Cabs Brisbane and Redcliffe Drivers

The Driver Destination feature in MTData helps drivers continue working closer to their changeover time and ultimately earn more money, but drivers who may not understand how the feature works could actually be reducing their income.

The most important fact to understand about Driver Destination setting is that it is designed to stop you getting work. It works by allowing a driver to nominate an area and then adjust a shape on the map to define the area. The MTData system will then not dispatch any bookings that do not finish up with in that area to that driver.

There are some drivers who believe that setting a destination to the airport will help them get an airport booking. Importantly, it does not help you get bookings that are going to a specific area - you will only have a chance at getting bookings that you would have received anyway.

The only function the Driver Destination feature can do is to stop you receiving what might be an equally good booking heading in another direction. If you use the feature sensibly you might be able to get one or two more bookings in a day before you have to stop and drive to changeover, but over using it can only reduce your earnings.

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